

ANCORA FINANCE GROUP PRIVACY POLICY

This Privacy Policy demonstrates how **Ancora Finance Group** and its Group companies (collectively “Ancora” and “we”) handle the personal information you provide to us and which we otherwise collect in the course of our business, including via our website and email communications.

In light of the General Data Protection Regulation 2016/679 (“GDPR”), which took effect on 25th May 2018, we set out below certain information about the data we process in order to communicate with you.

This regulation in EU law on data protection and privacy in the European Union (EU) and the European Economic Area (EEA) addresses inter alia the transfer of personal data outside the EU and EEA areas. The primary aim is to enhance individuals’ control and rights over their personal data and to simplify the regulatory environment for international business. GDPR was transposed into local law in the United Kingdom under the European Union (Withdrawal) Act 2018 upon completion of the transition, effective 1st January 2021.

Ancora Finance Group, represented by Group company **Ancora Finance LLP**, whose registered office is at 6 New Street Square, New Fetter Lane, London EC4A 3AQ, United Kingdom, is the controller of your data which means that we are responsible for how your data is collected and used. We respect your privacy and will protect any of your personal data that we process. All personal data is processed in accordance with applicable data protection laws.

The types of data we collect

We collect certain personal data about you. “Personal data” is data that can be used to identify you or that we can otherwise link to you using information we may already hold.

We collect personal data that you voluntarily provide to us, for example when you communicate with us via email or other channels. The data we collect includes your name, postal address, contact phone numbers, e-mail address and job title.

How we use the data we collect and store

We use the personal data we collect for communication purposes, including:

- To maintain our list of business contacts;
- To send you information relating to our business and services;
- To send you invitations to events;
- To communicate with you as part of our contract (also in the case of intermediaries and business suppliers).

We do not sell, hire out, distribute or otherwise make your personal data available to any third party. However, we may share information with our suppliers for the purposes listed below.

Our basis for using your personal data

When processing personal data, we do so for the purposes of delivering our services to you or for maintaining our business relationship with you. In addition, where we may provide you with details of

other services which we believe may be of interest to you, we rely on our legitimate interests in maintaining business relationships and/or communicating with you as an existing client/business contact for similar services/relationships. We consider that our legitimate interests abide by the law and the legal rights and freedoms of our clients and business contacts.

How we may share the data we collect; international transfers

Only the people who need to process personal data for the purposes mentioned above have access to your personal data.

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (“EEA”) or the United Kingdom (“UK”). It may also be processed by staff operating outside the EEA or the UK who work for us or provide services to us. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy. Any transfer of data outside the UK/EEA will be made in line with data protection laws.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk.

How long we will keep your personal data

Your personal data will be saved for the specified purposes mentioned above for as long as you are a client/business contact of ours. If you no longer wish to receive communications from us, we will give you the opportunity to request deletion of your personal data from our files. We will then cease to send you such communication as mentioned above.

Security measures to keep your personal data safe

Ancora acknowledges that the information you provide may be confidential and will maintain the confidentiality of and protect your information in accordance with its normal procedures and all applicable laws. We employ appropriate technical and organisational security measures to help protect your personal data against loss and to guard against access by unauthorised persons. We regularly review our security policies and procedures to ensure our systems are secure and protected.

Cookies

Our website uses “cookies” to distinguish you from other users of our website. A cookie is a small amount of data sent by our site and stored on your computer’s hard drive that our site can read, and which helps us keep track of how you use our site. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Information on deleting or controlling cookies is available at <https://www.aboutcookies.org.uk>. Please note that by deleting or disabling our cookies you may not be able to access certain areas or features of our site.

Your choices and rights

We welcome your inquiries and comments. You have the right to know what personal data we process about you and may request a copy. You are also entitled to have incorrect personal data about you corrected and you may in some cases ask us to delete your personal data. You can also object to certain personal data about you being processed and request that processing of your personal data be limited. Please note that the limitation or deletion of your personal data may mean we will be unable to provide the communications described above. You also have the right to receive your personal data in a machine-readable format and have the data transferred to another party responsible for data processing.

If you are dissatisfied with how we process your personal data, you are entitled to report this to the Office of the Information Commissioner (ICO) which is the UK regulator for the processing of personal data.

How to contact us

If you have any questions about how we process your personal data, please feel free to contact us at **info@ancorafinance.com**.

Revisions to this policy

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure you are happy with any changes.